

# DIANE DOWLING

16001 Via Solera Circle #102, Fort Myers FL 33908

## **MARKETING, BRANDING & CREATIVE SERVICES (USA)**

*Producer/Director/Writer/Editor/Shooter/Trainer 1997-Current*

### ***Highlights:***

Of Horse & Man, 3 part 3 hour documentary series with Glenn Close - now on Prime TV

Producing Special Events for Charities & Commercial Real Estate

Designing & Coding Websites and other Marketing Materials for Clients

Developing, Consulting & Training Corporations and Small Businesses through Branding initiatives

THE ART OF...weekly art magazine program (winner Matrix Award best new TV series CT)

NHK (Japanese PBS) pilot script & presentation package for children's ESL program  
Bobby's New York Club

Emedia Zone – produced/wrote/hosted weekly technology radio show for WFAS serving  
1 million listeners in NYC area

### **Past Employment:**

#### **THE THEATRE MUSEUM, NYC 2006-2011**

*Marketing Director*

Social Media – email marketing

Annual Awards Ceremonies

Advertisements

Grants & Sponsorships

#### **HOMESPUN PRODUCTIONS (AN AUDIOBOOK COMPANY) 1989 -1997**

*Owner*

Licensed, produced and edited audiobooks.

Kalki by Gore Vidal (winner Golden Headset Award)

Agitato by Jerome Toobin

My Life As A Radical Lawyer by William Kunstler

The Egyptian by Mika Waltari

The Good Life by Douglas Wallop

**CREATIVE SERVICES - NYC, BOSTON, FL & CT 1997 – current**

**COMCAST (DANBURY CT ) 1990 – 2001 (evenings)**

*Staff Assistant Coordinator*

Trained and assisted local producers in their video production

Produced programming, ran programs, wrote manuals and created certification exams

**WCVB-TV5 (ABC AFFILIATE – BOSTON) 1987 – 1989**

*Staff Writer/Producer*

Established, produced and wrote the first daily news topicals

Produced Leukemia & Muscular Dystrophy Telethons

Emmy Award -Year In Review news promo spot

**WNEV-TV7 (CBS AFFILIA E – BOSTON) 1985 – 1987**

*Staff Writer/Producer (Promotions Dept.)*

Hired to redefine on-air promotional look

**DEMOUGEOU & O'CONNELL - AD AGENCY (CT) 1984 – 1985**

*Interim Production Manager*

Brought in to reduce debt while maintaining client list in preparation for acquisition

**CENTER FOR THE MEDIA ARTS (NYC) 1983 – 1984**

*Staff Videotape Instructor*

Instituted Bogus Productions, a simulation production game for academic credits - invited to join the curriculum committee

**SHOWTIME ENTERTAINMEN (NYC) 1980 – 1983**

*Staff Producer/Director/On-Air Talent*

Marketing Department - Affiliate Relations - On Camera Talent

Producer/Director/Talent - weekly launch programs for new affiliates

**WTTG-TV 5 (Washington D.C.) 1977 – 1980**

*Staff Producer/Director/Writer*

Directed News at Noon -5 O'Clock News - 10 O'Clock News

Directed Panorama - 90 minute live magazine - interview program

Produced & Wrote - Newsbag children's weekly news program

**HOME BOX OFFICE (NYC) 1973 -1977**

*Staff Production Assistant -promoted to Director/Producer/Writer*

Asst. Director Sports -Hockey/Tennis/Basketball/Football

Director of Editing: Money News - feature news service by Money Magazine (120 tv stations)

Directed 1 hr docudrama on Health Care for Democratic Convention

Created and Directed Interstitial & Promotional programming for the Pay TV service

Directed 13 part PBS series for KQED with myth scholar Joseph Campbell

Directed ads and other outside productions

**EDUCATION**

HB Studios – (NYC) acting 1966

Emerson College (Boston) *communications major & speech major 1969 -1970*

School of Visual Arts (NYC) *film & videotape production 1973*

*Weist/Barron – (NYC) commercial acting & vo 1973*

WCSU Ansell School of Business (CT) *marketing statistics 1985*

**AWARDS**

Golden Mailbox Award: Time Life Book TV Commercial: The Old West

Silver Star: Publisher's Weekly: My Life As A Radical Lawyer - audiobook

Golden Headset Award: Kalki by Gore Vidal - audiobook

Matrix Award: Best new TV series in CT - The Art Of...

Emmy Award: Year In Review Promotional Spot -WCVB News Boston

ACT Award: For children's programming excellence Newsbag

3 Emmy nominations for Newsbag

**SKILLS**

Marketing, Advertising, Producing, Directing, Writing, Budgeting, Licensing, Camera, Video Editing, Lighting, Sound, On Camera and VO Talent

**IN DEVELOPMENT**

Sclayn: Shot, produced and directed archaeological documentary in Belgium

Busman's Holiday: travel reality series in development

Gemini Girl: Online Animated Series in development